



mySMAhome.com



SMAhome Guidebook



SMAhome Expo

Content . Connection . Creation .

THE DEDICATED PLATFORM FOR SMART LIVING AND CONNECTED HOME PROFESSIONALS

19,000+ Monthly Readers

The SMAhome Media offers manufacturers the opportunities to reach out to key decision makers in the smart home segments through print, online and events. The global readership consists of 19,000 monthly visitors including distributors, brands & private labels, service providers, etc.



Manufacturing Hubs

Located in Taipei, Taiwan, SMAhome sits at one of the major manufacturing hubs in Asia. Our own editorial team offers the most exclusive and up-to-date articles for both online and print. SMAhome Media is a professionally dedicated platform focusing on connecting with industry professionals in the smart home and smart living arena.

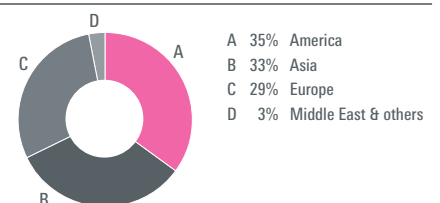


Data Breakdown

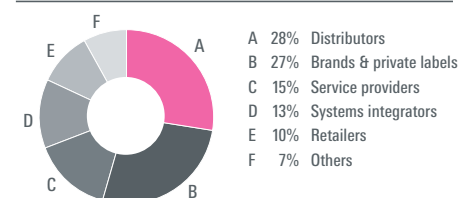
40,000

Avg. monthly page views

By region



By business nature



2018 SMAhome International Conferences and Exhibitions Asia | Vietnam | Thailand



BUSINESS GATEWAY TO ASIA

SMAhome Asia-Taipei

	SMAhome Asia	SMAhome Vietnam	SMAhome Thailand
Date	25 – 27 April 2018	16 – 18 August 2018	8 – 10 November 2018
Location	Taipei, Taiwan	Ho Chi Minh City, Vietnam	Bangkok, Thailand
Visitor number	24,000	13,000	8,500
Show position	The regional show for smart living professionals in Asia Pacific to source OEMs / ODMs	The IoT technology platform for Vietnam's smart home market	The IoT technology platform for Thailand's smart home market
Who should exhibit?	<ol style="list-style-type: none"> International companies who want to introduce smart technologies and solutions to distributors, importers, systems integrators from Japan, South Korea, Singapore, Malaysia, Indonesia and other ASEAN countries. International product design companies who want to sell their solutions to original manufacturers. 	Companies who target Vietnam's smart home market and want to find local business partners to represent their brand and products throughout the nation.	Companies who target Thailand's smart home market and want to find local business partners to represent their brand and products throughout the nation.
Who you can meet	<ul style="list-style-type: none"> Visitors from 75 countries; top 5 visiting countries: Japan, China, Singapore, Thailand, Malaysia Over 80% of visitors are distributors or importers 48% are systems integrators 52% are key decision maker of product purchasing or partnership 	<ul style="list-style-type: none"> Channel players from Vietnam distributed among systems integrators (40%); distributors (30%); end users (25%) Visitors focus on applications for government, construction and property development, transportation, retail, and factory 	<ul style="list-style-type: none"> Channel players from Thailand including distributors and importers (35%); systems integrators (24%) Security guarding companies End users from manufacturing, hospitality and government
Vertical market highlights	<ul style="list-style-type: none"> Broad focus on "Smart Living" related markets: smart homes, elderly care, smart wards, smart offices and staff less shops 	<ul style="list-style-type: none"> Multi-family dwelling, international residential communities Luxury hotels 	<ul style="list-style-type: none"> Luxury houses / condominiums Hotels, holiday rentals, and other hospitality facilities Shopping malls / smart offices
Why choose this show?	<ul style="list-style-type: none"> SMAhome Asia holds the longest-running smart home show in Asia that draws a large number of smart home distributors and integrators and exhibitors from the region. The event showcases the most advanced technologies and solutions in the market. SMAhome Asia organizes a one-on-one business matching program that can help you find the target client efficiently during the 3-day trade fair. SMAhome International Conference is held annually at Secutech Int'l along with a series of fringe programs such as Z-Wave Academy and SMAhome Award, gathering professional smart home players worldwide to the venue. 	<ul style="list-style-type: none"> Secutech Vietnam is the largest trade fair in Vietnam for smart home, security and fire safety in the country. Vietnam is enjoying a construction boom and there are big investments in the construction of hotels, villas and residential and commercial buildings. To answer the growing demand in the country, local security distributors and companies are actively looking for overseas smart home brands and products to represent. The show is concurrent with Fire & Safety show, Electricity & Automation and Glasstec. The fair attracts visitors from large-scale projects that require comprehensive security and safety products and systems. 	<ul style="list-style-type: none"> SMAhome Thailand is held concurrently with Thailand's Lighting Fair and Building Fair. Holding the 3 shows together creates maximum synergy between visitors interested in solutions for building and real estate development. Thailand sees a soaring investment and construction in hospitality, large-scale residential communities, shopping centers and industrial parks. Thailand is undergoing a transition from traditional solutions to advanced technologies and there is growing interest in smart home technologies for security. The show is strongly supported by government and housing associations in the country.