

Messe Frankfurt Opens the Door to Asia's Security & Fire Safety Markets

Security ◦ Smart home ◦ Smart city ◦ Connected IoT solutions ◦ Fire and safety

4 shows • 62,500 square meters • 72,000 visitors



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THAILAND

8 – 10 November 2018

Bangkok, Thailand

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INDIA

25 – 27 April 2019

Mumbai, India

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International Security Expo

8 – 10 May 2019

Taipei, Taiwan

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VIETNAM

14 – 16 August 2019

Ho Chi Minh City, Vietnam



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	secutech THAILAND	secutech INDIA	secutech International Security Expo	secutech VIETNAM
Dates	8 – 10 November 2018	25 – 27 April 2019	8 – 10 May 2019	14 – 16 August 2019
Location	Bangkok	Mumbai	Taipei	Ho Chi Minh City
Size	7,500 sqm	20,000 sqm	25,000 sqm	10,000 sqm
Visitors numbers	9,500	25,000	24,000	13,500
Ideal for	<ul style="list-style-type: none"> • Smart city • Smart home • Fire & safety • Cyber security 	<ul style="list-style-type: none"> • Fire and safety • Smart city 	<ul style="list-style-type: none"> • Connected IoT solutions • Smart home and building • Mobility Asia • Fire & safety 	<ul style="list-style-type: none"> • Solutions for intelligent transportation, infrastructure, smart city and factory • Fire safety and rescue • Home and building automation solutions
Unique strengths	<ul style="list-style-type: none"> • Thailand is SEA's second largest economy with large scale investment in smart & safe city and EEC projects. • The show is concurrent with the Thailand Building Fair and the Thailand Lighting Fair. This will allow the show to achieve maximum synergy between visitors. • There is a demand for fire and safety solutions of hospitality, large scale residential communities, shopping malls, industrial areas etc. 	<ul style="list-style-type: none"> • The Indian government plans extensive investments in 100 smart city projects across the sub-continent. In addition, the government promotion of the "Make in India" initiative will promote investment in industry and infrastructure. • The show's fire section enjoys the support of 2 major industry associations FPAI and FSAI helping bring high quality channel visitors to the show. 	<ul style="list-style-type: none"> • Introduces solutions beyond security – has dedicated pavilions to showcase solutions combining AI and IoT technologies. • At the largest regional business platform for security markets in Asia, the show attracts key players from countries such as Japan, Thailand, Vietnam, Malaysia, the Philippines, Singapore and so forth. • Exceptionally strong smart home, mobility, fire and safety section and solution demonstration area 	<ul style="list-style-type: none"> • Vietnam is going through a major construction boom of commercial, residential and infrastructure facilities. The demand for security and fire and safety products makes it one of ASEAN's fastest growing markets. • The show is organized in close collaboration with local fire department, construction association, and related official department, bringing in large numbers of qualified end users, distributors, and channel players.
Show highlights	<ul style="list-style-type: none"> • Smart City and IoT Demo Area • Z-Wave Solution Area • Smart EEC Business Networking • Thailand Smart City Champion 	<ul style="list-style-type: none"> • Secutech Connect – Unique business matching with vertical end users • Fire and Security Conclaves • Secona Shield Awards 	<ul style="list-style-type: none"> • Thematic pavilions: AI + Software, RFID, LPWAN, smart lock and cybersecurity • Solutions for smart retail, factory, healthcare, hotel and intelligent transportation 	<ul style="list-style-type: none"> • Smart Solution Vietnam • Fire Safety & Rescue Forum • Outdoor Live Demo

• **Contact us**

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