

2019 Show facts and visitor profile

170 exhibitors
8,576 visitors

- Fringe events:**
- Smart Factory Conference
 - Asia Rescue Simulation
 - The 5th Thailand NB-IoT Ecosystem Summit

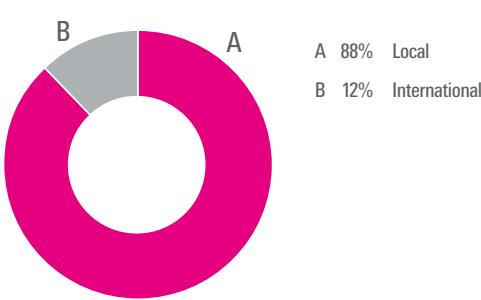
- 3 Pavilions:**
- Zhejiang Smart City Pavilion
 - Korea Fire Institute Pavilion
 - Singapore Pavilion

Visitor statistics

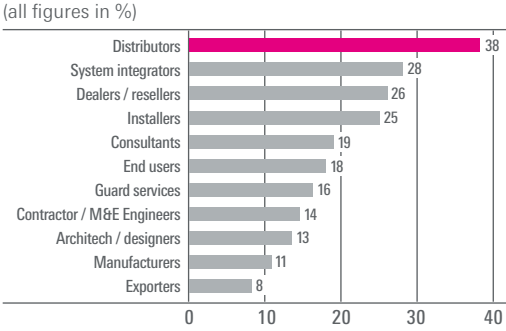
Top 10 visiting countries



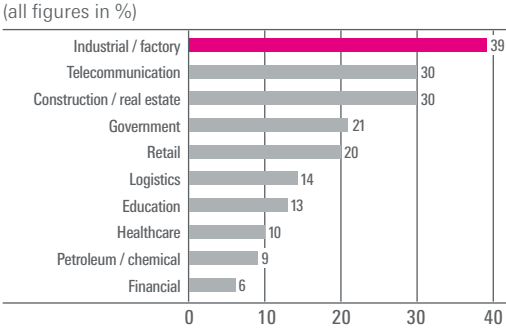
By region



Business nature

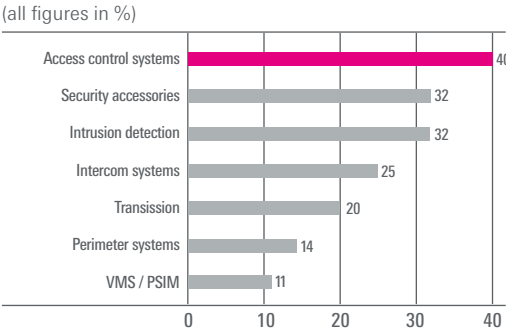


Vertical interests

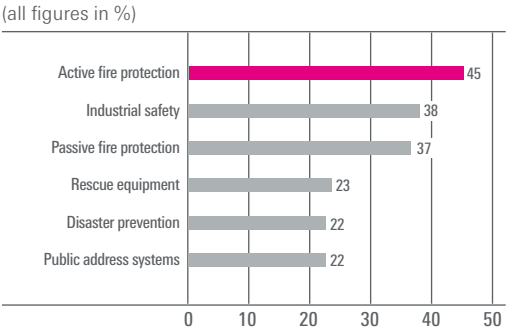


Products of interests

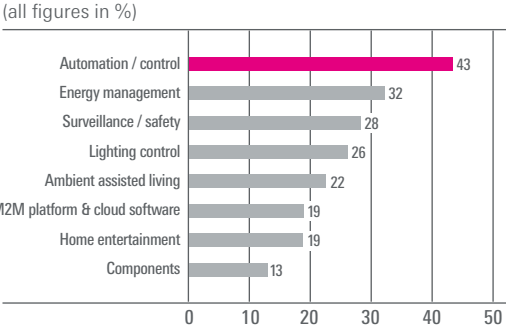
Security & surveillance



Fire safety & disaster management



Smart building & home



Show details

Dates

25 – 27 November 2020

Venue

Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand

Supporters

- Artificial Intelligence Association Of Thailand
- Asia Pacific Security Association (APSA)
- Building Safety Inspectors and Officers Association (BSA)
- Building Systems Technology Club (BSTC)
- Digital Economy Promotion Agency (DEPA)
- Fire And Rescue Association (FARA)
- Hotel Engineering Club
- Hotels Buildings Chief Engineering's Club (HBCE)
- Housing Business Association (HBA)
- Industrial Estate Authority of Thailand (IEAT)
- Mechanical Engineering Consultancy of Thailand (MECT)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Intelligent CCTV Association (iCA)
- Thailand Security Association (TSA)

Organiser contacts

Global contact:
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sirapatk@worldexgroup.com

Global trade fairs and events

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Dubai, UAE
www.intersecexpo.com

intersec

Moscow, Russia
www.intersec-forum.com/russia



Balkan region
www.adriasecuritysummit.com

intersec

Jeddah, Saudi Arabia
www.intersec-ksa.com

secutech

Taipei, Taiwan
www.secutech.com



Rabat, Morocco
www.asec-expo.africa

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Buenos Aires, Argentina
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Mumbai, India
www.secutechindia.co.in



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Participation fees

Standard booth: USD 360 / sqm (min. 9 sqm)
Raw space: USD 340 / sqm (min. 9 sqm)

Official media



secutech

THAILAND

25 – 27 November 2020
Bangkok, Thailand

Thailand's leading security, fire safety
and smart living trade fair for
commercial and industrial premises

www.secutechthailand.com



Open up business opportunities at Thailand's leading security, smart building, fire safety and disaster management trade fair

Thanks to increasing numbers of infrastructure projects, Thailand is experiencing continuous growth across vertical markets. Construction industry output saw a 2.7% increase in 2018 compared to a decline of 2.8% in 2017. As momentum builds, output value is forecast to reach USD 27.9 billion by 2023. The increase is contributed to by many factors including growth in the Eastern Economic Corridor where many factory and transportation projects are underway as well as developments in smart cities, commercial and residential projects.

“Every year that we attend Secutech Thailand we notice a different scale, and our company uses the platform to release a different high-level solution. Many visitors have come to our booth and their feedback has been very good. Interest is coming from many different industries. We have met with system Integrators, government officials and interestingly yesterday we met with two visitors from banks.”

Jeff Yang, CTO,
ZKTECO Thailand

Infrastructure developments

Industrial projects:

- Digital Park Thailand: EEC - Sriracha district of Rayong (280 acres, 113 hectares)
- Smart Park: Rayong (580 acres, 235 hectares)

Transportation projects:

- High speed rail to link 3 airports
- The Special EEC Zone: Eastern Airport City - vicinity of the U-Tapao International Airport (2,570 acres, 1,040 hectares)
- Laem Chabang and Map Ta Phut Sea Ports



Smart city plan

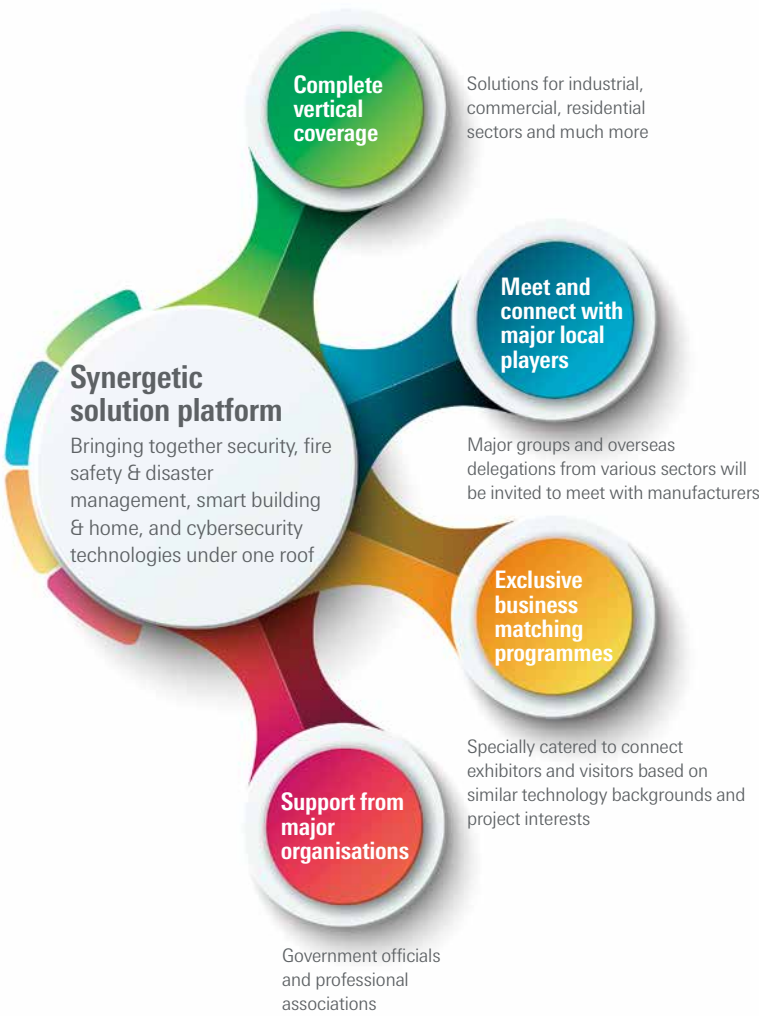
- Improving quality of life, economic growth and improving the environment
- First wave includes: Phuket, Chiang Mai and Khon Kaen
- Second wave includes: Chonburi, Rayong, Chachoengsao (EEC) and Bangkok

More ongoing projects

- Bangkok-Nakhon Ratchasima high-speed railway
- InterContinental Residences Hua Hin
- One Bangkok: connecting offices, retail, hotels, residences, cultural and social spaces around a central 10,000-square-meter Civic Plaza



Top reasons to join Secutech Thailand



“From year to year, Secutech Thailand is improving and growing in size. This year I have found some interesting partners whose factories I will visit over the next few months. The organisation of the fair has been very smooth and I very much appreciate the business matching where I have been able to have one-to-one conversations to find scope for cooperation.”

Hoeung Kongkeasambath, Managing Director,
Bridge Real Estate

2020 Show features



250+ Exhibiting brands



7,500 sqm

Secutech Connect:

1-on-1 business matching session, Personalised buyer's tour, VIP Tour



Business matching sessions

The 1-on-1 business matching session gives visitors and exhibitors the chance to sit down and discuss in-depth business opportunities. 2019: 167 sessions conducted.



Personalised buyer tours

The tour will be based on visitor's technology and solution preference. A trained guide will lead the visitors to several exhibitor's booth to meet the companies and view the products on display. 2019: 181 buyer tours conducted.



VIP Tours

Government organisations, associations and end users were invited to participate in the exclusive tour. 2019: more than 20 VIP tours conducted.

Military sectors

Thai Royal Airforce / Thai Royal Army

Transportation sectors

Mass Rapid Transit (MRT) Authority / UTAPAO Airport Authority

Associations

Fire & Rescue Association (FARA) / Thai Security Association (TSA)

End users

Provincial Government buyer from Nonthaburi Province / Factory (Chokchai Engineering)



Live fire and rescue simulation:

Demonstrating the latest best practices and addressing key fire safety and rescue development topics.

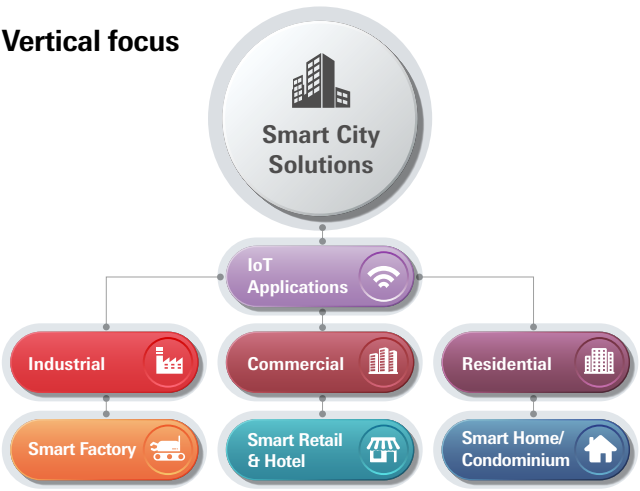


Connecting business reception:

Major industry players from ASEAN and the Zhejiang region will have the opportunity to meet with local channels and government organisations to form potential collaborations and business connections.



Vertical focus



Concurrent events and in demand technologies



Influential visitors

