

news +++ Secutech Thailand
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Secutech Thailand 2026 spotlights digital safety and security innovations amid country's rapid smart city expansion

Bangkok, 27 April 2026. As Thailand accelerates nationwide smart city development, Secutech Thailand will continue to serve as a key business and knowledge exchange platform for Asia's safety, security, and smart-technology sectors. Taking place from 18 – 20 November 2026, at the Queen Sirikit National Convention Center (QSNCC), the fair will unite 400 brands across 11,600 sqm of exhibition space, and is expected to welcome around 14,000 visitors representing government bodies, developers, manufacturers, and solution providers. Held alongside Fire & Safety Thailand and co-located with Thailand Smart City Expo, the 2026 edition will promote cross-industry collaboration between security, fire protection, and smart urban management, helping professionals capture new opportunities amid Thailand's growing investments in safe and sustainable urban growth.

Thailand's positive investment climate supports innovation

Proactive government policies are driving global trust in Thailand's technology and infrastructure sectors. In 2025, total investment pledges reached approximately USD 60 billion, a 67% increase from the previous year, with strong growth in digital, advanced manufacturing, and innovation-driven industries¹. Building on this foundation, the Digital Economy Promotion Agency is advancing the country's smart city programme, aiming to expand from 37 to 105 designated smart city areas by 2027. The initiative, supported by approximately USD 320 million in related investment, prioritises smart living and cybersecurity, including a 5G ambulance network that enhances emergency response capability through real time digital connectivity². This momentum positions the country as a regional centre for integrated safety, fire protection, and IoT technologies, creating sustained demand for AI-enabled surveillance, intelligent monitoring systems, and connected command solutions across urban, industrial, and public-infrastructure projects.

Ms Regina Tsai, General Manager of Messe Frankfurt (HK) Ltd – Taiwan Branch, commented: "Secutech Thailand is one of the region's leading international trade fairs for security and fire safety solutions. Strategically located in the heart of Southeast Asia, the show leverages Thailand's role as a hub for security, fire safety, and IoT innovation. Supported by ongoing development projects in transportation,

¹ 'Thailand's investment pledges jump 67% in 2025, reflecting global investor confidence', February 2026, ASEAN SME News, <https://www.aseanaccess.com/news/1769-thailand%E2%80%99s-investment-pledges-jump-67-in-2025,-reflecting-global-investor-confidence.html>. (Retrieved: April 2026)

² 'Depa pushes smart city, targeting 105 inclusive cities by 2027', November 2025, The Nation, <https://www.nationthailand.com/blogs/sustainability/40057822>. (Retrieved: April 2026)

energy, e-governance, and public safety, the 2026 edition offers exhibitors direct access with decision-makers and opportunities to present the latest integrated solutions.”

Comprehensive solutions for safer, smarter cities and industries

Reflecting the growing demand for connected and digitalised safety solutions, Secutech Thailand 2026 will spotlight innovations that enhance protection, efficiency, and resilience across multiple sectors. Leading suppliers will be showcasing the latest security, fire, and smart technology portfolios to engage with project owners, integrators, and buyers seeking integrated solutions.

The fair will be organised around seven key application areas, each illustrating how digital networks and advanced analytics are improving safety, coordination, and operational effectiveness in everyday environments:

- **Smart public safety:** consisting of advanced surveillance cameras, video analytics, access control systems, and connected command centres that help public authorities and facility operators maintain situational awareness and respond quickly to incidents.
- **Smart emergency response & disaster resilience:** focusing on AI-driven surveillance, smart fire detection devices, emergency communication equipment, and command-and-control platforms that enable faster alerts and more coordinated disaster management.
- **Smart buildings:** specialising in integrated systems linking lighting, fire safety, energy management, and access controls to create safer, more efficient, and sustainable facilities.
- **Smart city digital platform & urban operations:** highlighting central control rooms, data analytics tools, and sensor networks that support smart infrastructure planning and improve municipal service delivery.
- **Smart living:** dedicated to connected home devices, intrusion alarms, smart doorbells, and neighbourhood safety applications that enhance residential protection and convenience.
- **Smart industry:** featuring sensors, robotics, automation, and IoT-based solutions that enable predictive maintenance, monitor equipment in real time, and improve workplace safety.
- **Smart mobility:** comprising traffic management software, smart signals, CCTV, and vehicle to infrastructure communication systems that promote road safety and smoother transport operations.

Together, these areas illustrate how innovation is driving safer, smarter urban and industrial ecosystems throughout the region.

For more details about Secutech Thailand, please visit <https://secutechthailand.tw.messefrankfurt.com/bangkok/en.html>

For more information on Safety, Security & Fire shows worldwide, please visit <http://safety-security-fire.messefrankfurt.com>

Press information and photographic material:

<https://secutechthailand.tw.messefrankfurt.com/bangkok/en/press.html>

Links to websites:

<https://www.facebook.com/secutechseries>

<https://www.instagram.com/secutechseries>

**Your contact:**

Flora To

Phone: +852 2230 9226

flora.to@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd

35/F China Resources Building

26 Harbour Road, Wanchai

Hong Kong

www.messefrankfurt.com.hk

www.safety-security-fire.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700* people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were around € 766* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures 2025