

news +++ Secutech Thailand
Bangkok, 5 – 7 November 2025



Secutech Thailand spotlights key additions and solution categories set to define country's safer, smarter cities

Bangkok, 16 October 2025. With safe, secure smart city initiatives central to Thailand's economic ambitions, Secutech Thailand – the country's leading platform for security and fire safety technologies – will return from 5 – 7 November 2025 at the Queen Sirikit National Convention Center (QSNCC). At a press conference held today at the same venue, fair organisers, government officials, industry leaders, and suppliers and service providers came together to discuss the products and solutions that will play a major role in guiding the nation's vision for safe, connected, and smart urban living.

During the press conference, representatives from the Bangkok Fire and Rescue Department, Digital Economy Promotion Agency (depa), and the Thai IoT Association, alongside leading brands such as HIP, Hitachi, and TOA Electronics (Thailand) Co., Ltd., reinforced their support for the show by highlighting how security and fire safety are inseparably paired with Thailand's smart city ambitions. They further emphasised how safety enables the functionality of smarter urban systems, reinforcing the fair's role as a catalyst for innovation and improved quality of life. Ms Regina Tsai, General Manager of Messe Frankfurt (HK) Ltd – Taiwan Branch, elaborated: "Our vision is simple: you cannot build a truly smart city without first building a safe city. Secutech Thailand 2025 will showcase critical security and fire safety solutions that ensure future cities are both intelligent and protected."

Backed by key public and private partners, Secutech Thailand 2025 will leverage the rapid growth of the nation's smart city sector, which continues to receive strong support from the Thai government¹ as part of its Thailand 4.0 and Eastern Economic Corridor (EEC) initiatives. The industry's continued development is directly reflected in increased interest surrounding the upcoming fair, which is set to host over 400 exhibitors from 10 countries and regions including Australia, China, India, Korea, Malaysia, the Netherlands, Singapore, Taiwan, Thailand, and the UAE, alongside an anticipated 14,000 visitors – with both figures more than double last year's totals.

This year marks an exciting new collaboration with N.C.C. Management and Development, who not only manage the 11,600 sqm fairground, but also organise the co-located Thailand Smart City Expo. The synergy between both shows promises to enhance the visitor and exhibitor experience, delivering a business environment that brings the key players of both industries under one roof.

"Our new partnership with N.C.C. and the rapidly growing scale of the exhibition reflects the tremendous momentum and interest in safe smart city development across the region," continued Ms Tsai. "Secutech Thailand not only spotlights critical

¹ "Thai Government Approves Major Digital Strategy", August 2025, The Nation Thailand, <https://www.nationthailand.com/business/tech/40054309>, (Retrieved: October 2025)

technologies but also offers immense business potential for exhibitors and buyers looking to pave the way to the future of Thailand's expanding smart city market. This collaboration with the Thailand Smart City Expo amplifies opportunities for stakeholders to explore integrated solutions and accelerate the country's smart urban transformation."

In addition, the concurrent Fire & Safety Thailand and co-located EdTEX, allow for even deeper cross-sector synergies, opening up new business possibilities across all major industry verticals and strengthening international cooperation in urban safety and innovation.

With the industry's future in mind, Secutech Thailand 2025 has also pinpointed five key solution categories essential for smarter cities:

- **Surveillance & Access Control:** featuring AI and panoramic cameras, advanced video management systems, biometric access, smart locks, and visitor management platforms to enhance security and operational efficiency.
- **Fire & Safety Systems:** showcasing detectors, alarms, aspirating smoke detection, wireless panels, and suppression systems designed to protect lives and assets.
- **Disaster Prevention & Critical Communication:** including seismic warning and structural monitoring, gas detection, PA/evacuation systems, and anti-drone solutions vital for urban resilience.
- **Smart Technologies & Mobility:** presenting 5G and IoT solutions, building automation, smart home systems, robotics, EV charging infrastructure, and intelligent traffic management.
- **Integrated Safety & Security Systems:** demonstrating the convergence of video analytics, cloud computing, and big data for comprehensive urban management.

Security exhibitor highlights

Leading security exhibitors at this year's fair will showcase a wide array of advanced technologies spanning the five categories designed to enhance the safety and efficiency of smart cities. Highlights include:

- **HIP Global Co Ltd** offering cutting-edge AI CCTV cameras capable of tracking driver behaviour and sleep detection, as well as smart biometric systems. The company also provides fire extinguishing drones, combining security monitoring with innovative safety responses.
- **Innodep Inc** specialises in intelligent video security management, integrating AI-powered analytics, big data, cloud computing, and IoT technologies. Solutions are tailored to support complex smart city environments with real-time data and seamless urban safety integration.
- **Motorola Solutions** provides comprehensive video surveillance and access control technologies designed to enable rapid response, helping to protect people and property by improving situational awareness and streamlining security operations.
- **Synology Inc** produces highly optimised network-attached storage (NAS) devices that support efficient data management and IP surveillance. The company's solutions help cities handle the increasing data demands of urban

security infrastructures.

- **Viva Co Ltd** focuses on AI-powered facial recognition and license plate recognition (LPR) systems. These advanced technologies enhance identification, monitoring, and traffic management capabilities in smart urban settings.

Fire safety exhibitor highlights

In the fire safety sector, leading companies will also present innovative products across the five key categories that are crucial for safeguarding people and infrastructure in Thailand's evolving smart cities. Highlights include:

- **Dahua & Wisualarm**, set to showcase smart fire detection systems that integrate intelligent video analytics, enhancing early warning capabilities and improving response accuracy in fire safety management.
- **Lubi Industries LLP** manufactures reliable and advanced industrial pumping solutions key to effective fire safety systems, ensuring consistent performance in emergency scenarios.
- **NAFFCO** showcases a comprehensive range of firefighting equipment and protection systems, from extinguishers to emergency response vehicles, supporting urban resilience and public safety.
- **RKH Engineering & Service (Thailand) Co Ltd** specialises in gas detection and flame detection technologies, alongside integrated safety solutions that prevent hazards and ensure safe industrial and urban environments.
- **Sanlien Technology Corp** delivers expert structural and vibration monitoring systems that help maintain infrastructure integrity and safety, critical for sustainable urban development.

Secutech Thailand 2025 will also offer a comprehensive fringe programme featuring forums on AI disruption in smart factories, AI security and data centres, cybersecurity for smart cities, drone applications for the future of security, digital urban futures with IoT and AI, as well as electric vehicle (EV) safety innovations. These sessions will provide valuable insights into the challenges and opportunities shaping the future of urban environments.

For more details about Secutech Thailand, please visit
<https://secutechthailand.tw.messefrankfurt.com/bangkok/en.html>

For more information on Safety, Security & Fire shows worldwide, please visit
<http://safety-security-fire.messefrankfurt.com>

Press information and photographic material:

<https://secutechthailand.tw.messefrankfurt.com/bangkok/en/press.html>

Links to websites:

<https://www.facebook.com/secutechseries>
<https://www.instagram.com/secutechseries>



Your contact:

Kamal Mirwani

Phone: +852 2230 9297

kamal.mirwani@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

www.messefrankfurt.com.hk

www.safety-security-fire.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at:
www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com