

news +++ Secutech Thailand  
Bangkok, 30 – 1 November 2024



## Secutech Thailand 2024 show dates confirmed with strong industry supports

**Bangkok, 2 April 2024. Organisers of Secutech Thailand - Thailand's leading fair for security and fire safety for commercial and industrial premises, announced at the press conference held this afternoon at Grand Hyatt Erawan Bangkok that the 2024 edition will return to the Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, from 30 October – 1 November 2024. Over 80 key local industry players were in attendance, where key stakeholders discussed the industry development and upcoming market trends with the audience.**

Renowned key suppliers including Axis, Blazecut Co Ltd, DNAKE Thailand, Hikvision, HIP, Security Systems Services, SECOM, Siemens expressed their extensive support for Secutech Thailand. The press conference also garnered strong endorsements from many industry associations. Attendees included representatives from The Building Inspectors Association (BSA), Genthai, Thai IoT, Drone Association of Thailand, National Cyber Security Agency, Thai Intelligent CCTV Association (iCA), Thai Security Association, Baramizi Group, Innovator X, Municipal League of Thailand, The Consulting Engineers Association of Thailand (CEAT), Thailand Productivity Institute (FTPI), Department of Industrial Works (DIW) and Amata.

Secutech Thailand has proven to be a professional security and fire safety platform for exhibitors to spark new business opportunities in growing markets, and serves a one-stop sourcing business hub for buyers. Ms Regina Tsai, General Manager, Messe Frankfurt (HK) Ltd – Taiwan Branch is eager to welcome industry players again and bring further opportunities to them. Ms Tsai said: "Secutech Thailand is the place where new innovations are unveiled. Major manufacturers will present their advanced solutions for security and fire safety, which are all tailored to the needs of the Thai market. It is a destination for doing business and for buyers to source for high-calibre products."

Secutech Thailand will be held concurrently with Building and Architect Thailand, co-located at the Bangkok International Trade & Exhibition Centre. Building and Architect Thailand will showcase a variety of solutions on Inno building material and intelligent sustainable building. Over 200 exhibiting brands will ensure a comprehensive showcase of their latest security, fire safety innovations and solutions and sustainable building applications catered to transportation, factory, hospitality, commercial and building sectors in the 7,500 sqm exhibition space. It is expected that both shows will draw a larger audience of trade visitors, providing them with cross-sector sourcing opportunities.

With its strategic location in the heart of ASEAN region and direct connections to the rest of Asia, Thailand is experiencing continuous growth across vertical markets. Thanks to the increased government and foreign investment in the East Economic Corridor (EEC) programme, the country's infrastructure projects are booming, opening up business opportunities for the intelligent security, fire safety and smart building sectors. As Thailand embraces digital transformation, there is a growing need for a reliable network infrastructure to support increased connectivity requirements. This increasing demand for safe security applications and solutions has opened opportunities in the security industry. Secutech Thailand aims to provide a platform for industry players to unveil innovative solutions that can accelerate meeting Thailand's growing security needs.

For more details about Secutech Thailand, please visit [www.secutechthailand.com](http://www.secutechthailand.com). Alternatively, please call Ms Michelle Chu at +886 2 8729 1068 or email [michelle.chu@taiwan.messefrankfurt.com](mailto:michelle.chu@taiwan.messefrankfurt.com).

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

For more information on Safety, Security & Fire shows worldwide, please visit <http://safety-security-fire.messefrankfurt.com>

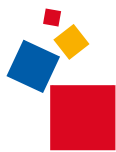
**Press information and photographic material:**

<https://secutechthailand.tw.messefrankfurt.com/bangkok/en/press.html>

**Links to websites:**

<https://www.facebook.com/secutechseries>

<https://www.instagram.com/secutechseries>



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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability) With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2023