

Show details

Dates

8 – 10 November 2018

Venue

Bangkok International Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

Exhibitors

200 (estimated)

Visitors

9,000 (estimated)

Official media



Contacts

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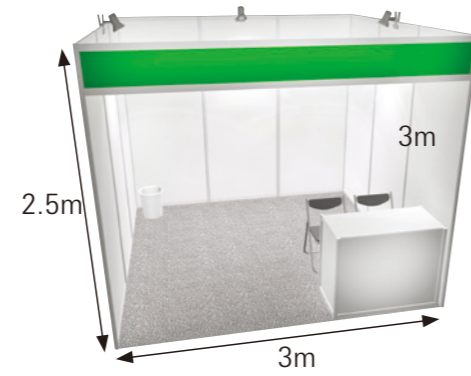
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Participation fees

USD 330 / sqm (standard booth / min. 9sqm)
USD 300 / sqm (raw space)

In collaboration with

- Asia Pacific Security Association (APSA)
- Mechanical Engineering Consultancy of Thailand (MECT)
- Bangkok Metropolitan Administration (BMA)
- National Science and Technology Development Agency (NSTDA)
- Building Safety Inspectors and Officers Association (BSA)
- National Housing Authority (NHA)
- Digital Economy Promotion Agency (DEPA)
- National Institute of Development Administration (NIDA)
- Housing Business Association (HBA)
- Thailand CCTV Consortium
- Hotel Engineering Club
- Thailand Convention and Exhibition Bureau (TCEB)
- Hotel Security Association (HOSAT)
- Thai Electrical & Mechanical Contractors Association (TEMCA)
- Industrial Estate Authority of Thailand (IEAT)
- Thailand Security Association (TSA)

Media partners



Subject to change, as of February 2018

secutech THAILAND

The platform that connects global smart security solutions with smart & safe city projects in Thailand

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Bangkok International Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

www.secutechthailand.com




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Group of Exhibition Companies

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Secutech Thailand 2018: Thailand's only international B2B exhibition for smart city professionals

Established in 2011 in Bangkok, the original Secutech Thailand exhibition provided the first professional meeting place for professionals within the security and fire safety industry. With support from the Digital Economy Promotion Agency (DEPA), the National Science and Technology Development Agency (NSTDA), the Thailand Convention and Exhibition Bureau (TCEB) and several power groups in the IoT and smart city sectors, Secutech Thailand has transformed itself into a professional B2B technology platform for smart city and urban development projects. In 2018, Secutech Thailand continues the show focusing on smart city developments to help its exhibitors build their connections and business relationships with key buyers in Thailand's smart city and smart living industries.



The platform that connects global smart security solutions with smart & safe city projects in Thailand

Thailand has laid out its long-term economic goals in its 20-Year National Strategy (2017 – 2036). The strategy includes the implementation of public infrastructure projects which consist of smart city developments and Eastern Economic Corridor (EEC) projects. The EEC has had great success in drawing in multinational enterprises to invest in Thailand. These investments will lead to the establishment of an extensive transportation network, 30 industrial estates and over 5,000 factories. The country's recent reforms and large-scale projects in infrastructure and transportation have led to increasing demand for products in the commercial security and fire industry.

Targeted visitor profile

• Local manufacturers and traders	• Distributors, dealers of home automation and professional security
• Commercial building owners	• System integrators of building automation, home automation and professional security
• Real estate developers and project owners	• Architects, interior designers and project designers
• Government bodies & energy efficiency organisations	• Builders, engineers and contractors
• City administrators and developers	• Others

“ I had quite an impressive result from this show. On only the first day, I met with five companies that I think we will have great potential to work with in the future, they are exhibitors from Thailand, Taiwan and France. So you can see at this fair, not only can you find local companies but also meet with global brands. The fair provides invaluable opportunities for us to connect with our counterparts and tap into this booming market. ”

Mr Jerzy Zywicki, Director, Digital Home Systems, Z-Wave Alliance (Australia)

“ Thailand is a booming market, not only because of the smart city projects, but also because many of the old systems need to be updated to new ones. Secutech Thailand impressed me a lot, it has very concise visitor data. There were quality government officers, system integrators and dealers coming to visit our booth. The deputy prime minister also came to our booth, that was very impressive. We will come back again and plan bigger! ”

Mr Michael Guo, Thailand General Manager, Asia Business Team, Hikvision Digital Technology (China)

2017 show figures

7,000 sqm
250 booths
130 exhibitors from 16 countries
8,326 visitors from 34 countries

Visitor overview

57% were first-time visitors
38% were final decision makers
85% were satisfied with the show, among them, 13% were exceptionally satisfied with their visit in 2017

Top 10 visiting countries

Thailand, China, Singapore, Taiwan, Malaysia, Indonesia, Vietnam, India, Cambodia, Myanmar

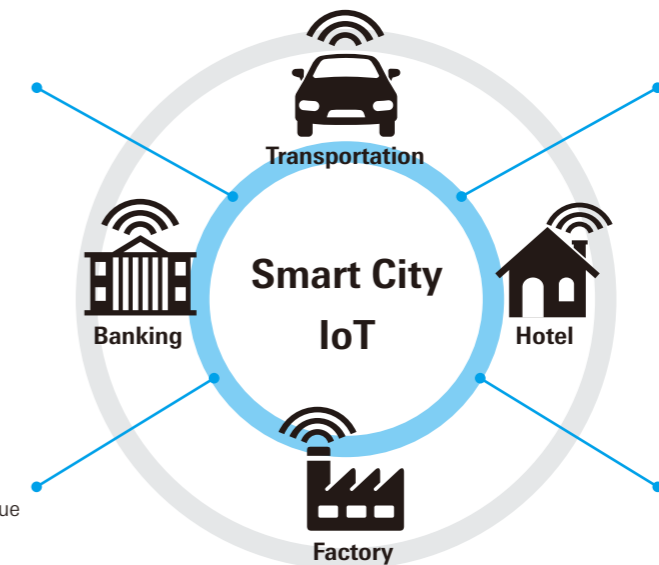
2018 show themes & highlights

Intelligent Security

- Intelligent video
- AI-enhanced surveillance
- Biometric identification
- Smart sensors & alarms
- Gate control

Fire & Safety

- Early suppression fast response fire protection
- Vocal and video smoke alarms
- Water mist systems
- Mudslide / debris flow alert and rescue systems
- Flood rescue systems



Smart Home

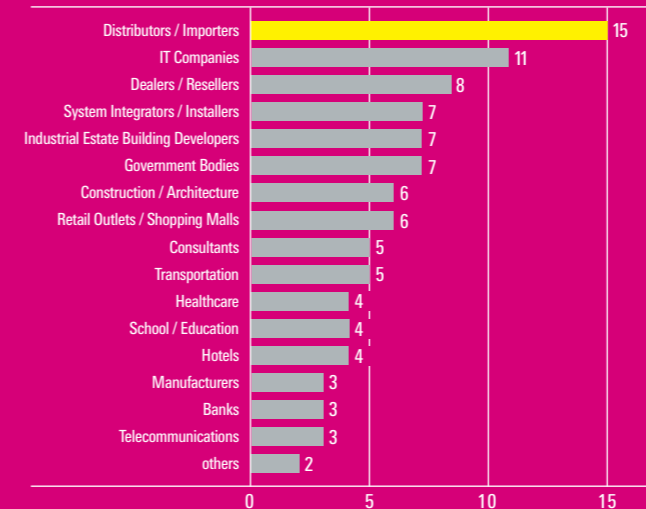
- Home security
- Home automation & control
- Energy control
- Homecare
- Cloud platform

Cyber Security

- IoT security
- Mobile security
- Cloud security
- Network & endpoint security
- Risk remediation

Visitor business categories

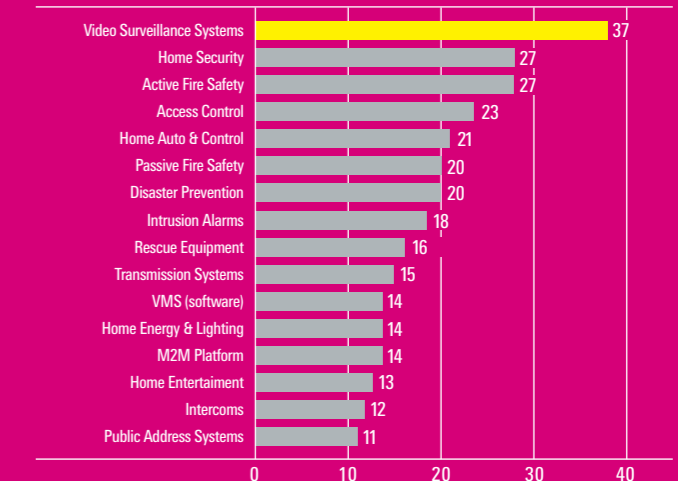
(all figures in %)



* The total exceeds 100% due to multiple selections

Products of interest

(all figures in %)



* The total exceeds 100% due to multiple selections